



TouchWorld, a US IBM Business Partner and a recognized leader of IT Services and Solutions along with IBM will present the 1<sup>st</sup> quarterly seminar events from a series of four events throughout 2011, "*Taking a Smarter Approach to Securing your Data*". Participants are invited to a complimentary breakfast and informative and interactive discussion on database security, compliance and data protection.

The TouchWorld/ IBM Data Privacy Seminar will feature key note speaker, Karl Wehden, IBM Information Governance Strategist help attendees learn and better understand how to safeguard organizations data and how to leverage data discovery masking techniques as part of an overall integrated data management strategy. Attendee's will also gain an understanding on how current regulatory requirements for data privacy and security impact today's organizations and we'll explore areas of concern and vulnerability in your data management strategy.

Guest speakers, McDonald Hopkins, will discuss data security planning, knowledge of numerous state regulations to appropriate responses to data security breaches and learn best practices to ensure data privacy and security through effective and cost-efficient legal solutions.

In addition to the wealth of expert information presented as a part of this quarterly series, attendees will benefit from networking with peers, potential partners and business leaders.

For additional information or to register for the Data Privacy event, click on the "register here" link below or contact Gordon McKenna at 248 470-8422 or email, [gordon.mckenna@touchworld.com](mailto:gordon.mckenna@touchworld.com)

## Register Here

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